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FOR IMMEDIATE RELEASE

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Innovative Kitchen a Winner for Steele Associates Construction

Steele Associates Construction P/L celebrated their success at the 2011 HIA CSR NSW Housing Awards on Saturday night.

The Alexandria company won the Most Innovative Use of Materials in a Kitchen or a Bathroom category (partnered by housinglocal.com.au) for their Bellevue Hill project.

Judges said, "this is one of the most innovative kitchens ever seen. The project is a statement about using eco-friendly materials which combine to produce an 'industrial aesthetic'. A funky and curious mix of elements including bead-blasted stainless steel, recycled concrete, and blackboard paint with lacquer and gold-leaf is simply stunning."

Congratulating Steele Associates Construction P/L on such an outstanding achievement, HIA's NSW Executive Director, David Bare, said the awards were a tremendous display of the housing industry's capacity, innovation and resilience in tough times.

"It is encouraging to see that in challenging market conditions HIA's builders and designers have maintained their commitment to excellence. The high standard of entries shows that support for these awards has yet again been remarkable. Each year the bar is raised higher making the judging process all the more difficult."

"Major winners tonight can look forward to progressing to HIA's national awards next year and we wish them every success."

The awards were held in front of a sell-out black-tie audience at the Sydney Convention Centre. Special guests included Minister for Planning and Infrastructure Hon Brad Hazzard; Hon Matthew Mason-Cox (representing the Premier); Brian Doherty, General Manager NSW, CSR Bricks and Roofing and HIA's NSW President, Martin Walsh.

This year's theme was A Night in Paris. Guests were entertained by the dazzling Nikki Bennett Moulin Rouge Show. MC for the evening was Karl Stefanovic, Australian Gold Logie Award winner and co-host of Channel Nine's breakfast show, Today.

The Association's showcase awards night recognise excellence in housing innovation, material selection, design, construction and services to the NSW residential building industry.

Housing Industry Association (HIA) is the leading industry association in the Australian residential building sector, supporting the businesses and interests of builders, contractors, manufacturers, suppliers, building professionals and business partners.

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